

Business, Computer and Information Technology (BCIT) Long Term Transfer Goals

Students will be able to independently use their learning to:

1. Make fiscally and socially responsible choices in career and life.
2. Effectively employ communication, interpersonal, and leadership skills in diverse personal and business situations.
3. Continually upgrade and integrate technical knowledge and skills for professional/personal growth in a constantly evolving, competitive society.
4. Analyze and synthesize current events and their impact on local and global businesses.

Big Ideas	Essential Questions
<p>Big Idea 1--Accounting Accounting is a process for recording, analyzing, and reporting financial transactions that has a significant impact on the quality and integrity of business and personal decisions.</p>	<p><i>How does financial information impact decisions?</i></p> <p><i>How are stakeholders influenced by financial communications?</i></p> <p><i>What is "ethical" accounting?</i></p>
<p>Big Idea 2--Career Management Career management is a lifelong process that requires purposeful planning based on research, self-knowledge, and informed choices.</p>	<p><i>How do interests, abilities, and resources guide a career choice?</i></p> <p><i>What is the impact of change on a chosen career and lifestyle?</i></p>
<p>Big Idea 3--Communication Effective communication relies on the purposeful use of information in a format appropriate to the task and the audience.</p>	<p><i>What makes communication effective?</i></p> <p><i>What decisions does a writer or a speaker make when considering topic, purpose, and audience?</i></p> <p><i>What are the available communication tools to complete a task?</i></p> <p><i>What is the relationship between communication and professionalism?</i></p>
<p>Big Idea 4--Computer and Information Technologies Computer technology is a data management and communication tool essential for business and personal productivity, problem solving, and decision making in the global world.</p>	<p><i>What are the considerations when selecting a technology tool to solve a problem, complete a task, or manage information?</i></p> <p><i>How do emerging technologies impact the quality of life?</i></p> <p><i>How do legal and ethical issues affect digital citizenship?</i></p>
<p>Big Idea 5--Entrepreneurship Entrepreneurship integrates creativity, motivation, and business principles to establish and maintain a business venture to meet a need.</p>	<p><i>What factors can encourage and/or inhibit entrepreneurship?</i></p> <p><i>How does an entrepreneur transfer a vision or perceived need into a successful business venture?</i></p>
<p>Big Idea 6: Finance and Economics Finance and Economics is managing personal and business assets to make informed decisions about the acquisition, production, and consumption of goods and services.</p>	<p><i>How does a citizen evaluate information to make responsible financial decisions?</i></p> <p><i>What is financial citizenship?</i></p> <p><i>How do economic systems and conditions impact individuals, business, and society?</i></p>

<p>Big Idea 7--Global Business Global business is the relationship among cultural, political, legal, economic, and ethical systems that drive the decisions regarding what, how, and for whom to produce.</p>	<p><i>How can economic and environmental factors influence domestic and international business?</i></p> <p><i>What role do political and legal systems play in global economics?</i></p> <p><i>How do world views impact business?</i></p>
<p>Big Idea 8--Management Management is the process of effectively using resources to plan, organize, control, and lead.</p>	<p><i>Why are management functions critical to the success of an organization?</i></p> <p><i>How do ethics and social responsibility impact the culture of an organization?</i></p>
<p>Big Idea 9—Marketing Marketing is the process of creating, communicating, delivering, and exchanging products or services that have value for customers, clients, and society.</p>	<p><i>How do external factors influence the marketing process?</i></p> <p><i>How does consumer behavior influence the marketing mix?</i></p> <p><i>How do marketing strategies impact individuals, business, and society?</i></p>

DRAFT