

Entrepreneurship 9 – 12

Essential Questions	Concepts	Competencies
What influences an entrepreneurial venture?	Business Fundamentals	<p>Analyze the impact of entrepreneurship on the US economy, currently and historically.</p> <p>Describe individual characteristics essential when considering a business venture.</p> <p>Analyze the correlation between entrepreneurship and employment in the local, national and global economy.</p> <p>Design a career based on entrepreneurship.</p>
	Business Environment	<p>Evaluate demand in the market economy for an entrepreneurial venture.</p> <p>Assess global business trends and alternate business methods for potential opportunities.</p> <p>Analyze location, structure, size, and type of business for a particular product/ service market.</p>
	Business Plan	<p>Create a business plan for an entrepreneurial venture.</p> <p>Assess opportunities for business growth.</p> <p>Analyze the business plan for opportunity in global markets.</p>
	Business Operations Management	<p>Evaluate operational needs; materials, human resources, physical plant.</p> <p>Analyze funding sources for venture creation.</p> <p>Assess financial records for operational planning.</p> <p>Evaluate internal and external communication efficiencies in business (e.g. interpersonal, group, social media)</p>
	Law & Ethics	<p>Compare and contrast local, state, and federal laws in relation to starting a business.</p> <p>Analyze the different facets of law impacting business operations of an entrepreneur (e.g. contract law, consumer law, law of sales, business ownership, municipal laws).</p> <p>Apply business ethics to personal goals, business goals, and community goals.</p>
How does entrepreneurship	Business Fundamentals	Apply concepts of business necessary for an entrepreneurial

integrate the functional areas of business?		venture; Accounting, Finance, Marketing, and Management Analyze tools used for venture planning. Develop a risk management plan with an exit strategy.
	Business Environment	Assess the impact of the business environment and economy on each component of the business plan.
	Business Operations Management	Analyze external resources and organizations to supplement entrepreneur's expertise. Apply standard business operating procedures to conduct business.
	Law & Ethics	Predict the need for legal resources in all areas of business. Analyze legal and ethical solutions for all areas of the business (e.g. Accounting, Finance, Marketing, and Management).
How does an entrepreneur use technology to impact the operations and performance of a business?	Business Operations Management	Analyze technologies for managing and operating a business. Analyze the cost/benefit of emerging technologies in operating a business.
	Business Environment	Evaluate business opportunities using emerging technologies (e.g. social media, networking) Investigate options for business preservation.
	Law & Ethics	Apply responsible business methods for environmental safety. Assess methods utilized for business security.